



Virtual Conference:
9-11 April 2025



Focus: Opportunities Presented
by Emerging Technologies



Audience: Students (all levels),
Young Professionals, Professionals



The event was an excellent opportunity for our members to learn and engage with industry professionals.”

IEEE-Eta Kappa Nu

HKN TechX



Conference Theme: Responsible AI

HKN TechX is IEEE-HKN’s premier technical and networking event, bringing together IEEE technical societies and industry leaders to inspire students and young engineers by focusing on emerging technologies and their applications. Leverage the power of our interactive, one-stop event platform to get the most out of your sponsorship. The mobile-friendly platform allows you to schedule meetings and interviews without having to leave the platform. Thought leadership opportunities addressing current and future technical challenges in engineering allow you to showcase your company to potential talent. Sponsors can speak at sessions, be panelists or both.

A Recruitment Fair will be held in conjunction with the event to give you the opportunity to schedule appointments directly with IEEE-HKN’s highly motivated and skilled members.

There are dedicated hours for the recruitment fair and you can invite students to interview with you in your virtual booth.

Sponsors will receive tickets to attend all sessions as well as conference analytics. All sessions will be made available for on-demand viewing, which multiplies viewership and clicks.

Our online experience features:

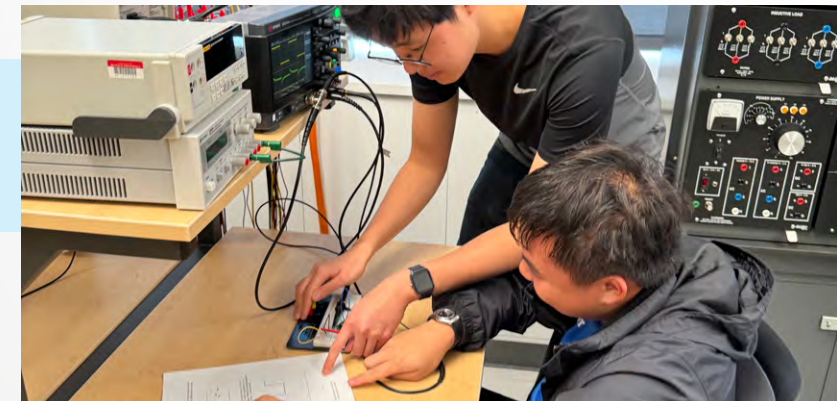
- A virtual “reception” area
- An event stage for plenary sessions
- Fully customizable booths in the virtual Expo Hall/Recruitment Fair for technical conversations and small-group networking
- Virtual breakout rooms for small-group networking and one-on-one conversations, including interviews
- In-platform networking sessions
- Embedded chat and video calls
- Access to attendee profiles and contact information
- All exhibitors and sponsors receive an indexed digital resume book of all attendees who agreed to share their information

Contact us to customize a package that meets your goals.

Single- and multi-event sponsorships, and digital advertising opportunities are available. **Contact Nancy Ostin at n.ostin@ieee.org**



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PACKAGES AND RATES

Conference Benefits

	PLATINUM \$5,000 (3 available)				GOLD \$2,500 (4 available)				SILVER \$1,500 (4 available)				Recruitment Fair ONLY \$500			
A keynote address and social media promotion	◆															
Sponsor of 1-hour learning session or of a 1-hour small-group networking session					◆											
Panelist on one session									◆							
# OF CONFERENCE TICKETS	8	6	4	1	8	6	4	1	8	6	4	1	8	6	4	1
Conference Tickets Included	◆				◆						◆					
A fully customizable booth in the Expo Hall/Recruitment Fair for full conference	◆				◆				◆							
A fully customizable booth in the Expo Hall/Recruitment Fair with 2 seats													◆			

Pre and Post Event Recognition

Choice of: HKN Connection, Career Conversations Podcast, or GradLab Webinar	◆															
AD SIZE IN <i>THE BRIDGE</i>	Full	½	¼		Full	½	¼		Full	½	¼	List	Full	½	¼	
THE BRIDGE Ad size Included		◆					◆					◆				
The opportunity to host small-group sessions and one-on-one conversations with attendees	◆				◆				◆							
The ability to set your own live booth hours plus use your booth to have your experts lead interactive discussions on emerging technologies	◆				◆				◆							
An electronic, indexed Resume Book with resumes and CVs from all attendees who opt to share their data	◆				◆				◆				◆			
5 conference-specific newsletters sent via direct email campaign	◆				◆				◆							
Access to recorded session content to have exposure beyond the conference	◆				◆				◆							
Clickable logo on the conference website	◆				◆				◆							
Schedule and hold meetings/interviews during the dedicated Recruitment Fair hours with conference attendees	◆				◆				◆				◆			
Add-on conference tickets available at an additional cost	◆				◆				◆				◆			
Social media posts prior to and during event	◆				◆				◆				◆			

Conference Ticket holders can:

- Create customized profiles on the conference platform. Profile can include video, photos, clickable links to job postings, and contact information
- Chat, video chat, and schedule meetings with conference attendees.
- Invite candidates to your own interview room
- Access all learning and networking sessions



I have been receiving the daily events that IEEE-HKN runs. It is most impressive, and I compliment you and your team on putting together so much content and programming."

Leonard Kleinrock
 A Father of the Internet and
 HKN Eminent Member