



# Student Leadership CONFERENCE

## IEEE-HKN Student Leadership Conference

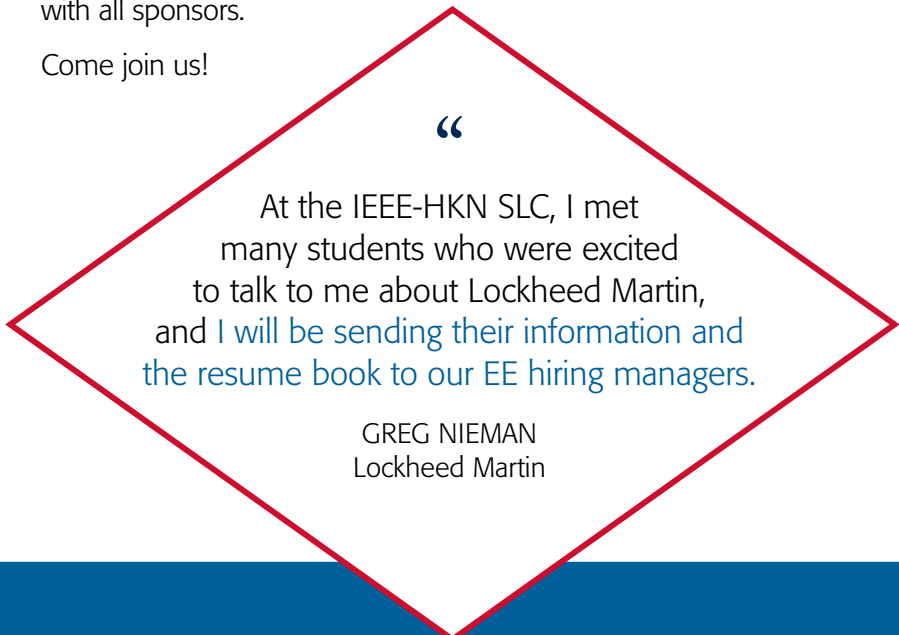
2, 3, 6, and 9 OCTOBER 2021

The Annual **IEEE-HKN Student Leadership Conference (SLC)** is a time-honored tradition that brings together leaders and members from HKN Chapters around the world. This three-day event will be held in Charlotte, North Carolina, and features tracks for leadership training, faculty advisor programming, technical presentations, professional development, labs, workshops, and a career and graduate school fair.

This is a unique opportunity for industry, technical societies, and graduate schools to interact with and present to the HKN student community of top undergraduate juniors and seniors and graduate students. We expect 300 attendees from 80 universities from around the world. The program is designed to give sponsors the ability to present, interact, recruit, interview, and engage in technical discussions and career conversations.

Sponsorship opportunities can include an exclusive 50-minute presentation, participation on a panel, a 50-minute lab session, or sponsorship of the Friday evening welcome dinner or Saturday evening Awards Banquet at the NASCAR Hall of Fame. The event includes a Recruitment Fair on Saturday, October 29. A resume book of all attendees' CVs will be produced and shared with all sponsors.

Come join us!



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At the IEEE-HKN SLC, I met many students who were excited to talk to me about Lockheed Martin, and I will be sending their information and the resume book to our EE hiring managers.

GREG NIEMAN  
Lockheed Martin

# The Student Leadership Conference PACKAGES and RATES

DIAMOND 1 Available	PLATINUM 2 Available	GOLD 6 Speaker Sessions Available 4 Lab Sessions Available	SILVER 8 Available
<b>\$25,000</b> (A value of \$32,000)	<b>\$12,500</b> (A value of \$15,000)	<b>\$5,000</b> (A value of \$6,500)	<b>\$2,500</b> (A value of \$3,200)
Exclusive Sponsor of <b>IEEE-HKN Awards and Recognition Ceremony</b> to be held at the NASCAR Hall of Fame in Charlotte, NC, with marquee recognition at the event and during the conference <ul style="list-style-type: none"> <li>• Opportunity to speak at the Banquet</li> <li>• A table at the Saturday Night Awards Banquet</li> <li>• Interview/Small Group Meeting Room</li> <li>• Logo on Conference T-shirt</li> <li>• Full-page ad in <i>THE BRIDGE</i></li> <li>• 6 Conference tickets</li> </ul>	Exclusive Sponsor of <b>Friday Dinner and hands-on activity or Saturday Morning Breakfast and Keynote Address</b> <ul style="list-style-type: none"> <li>• Opportunity to speak at the dinner or breakfast</li> <li>• Interview/Small Group Meeting Room</li> <li>• Logo on Conference T-shirt</li> <li>• 1/2-page ad in <i>THE BRIDGE</i></li> <li>• 4 Conference tickets, including tickets to Saturday Night Awards Banquet</li> </ul>	Exclusive to this level: <ul style="list-style-type: none"> <li>• Sponsor of 50-minute Session (Saturday) or a 50-minute Hands-on Lab (Sunday)</li> <li>• Interview/Small Group Meeting Room</li> <li>• Logo on Conference T-shirt</li> <li>• 1/2-page ad in <i>THE BRIDGE</i></li> <li>• 3 Conference tickets, including tickets to Saturday Night Awards Banquet</li> </ul>	Exclusive to this level: <ul style="list-style-type: none"> <li>• Panelist on a 1-hour technical or professional development session</li> <li>• Logo on Conference T-shirt</li> <li>• 1/4-page ad in <i>THE BRIDGE</i></li> <li>• 2 Conference tickets, including tickets to Saturday Night Awards Banquet</li> </ul>

Society Session Level 4 Available	Society Panel Level 5 Available (1 panel with 5 participants)	Graduate School SLC Sponsorship 4 Available (1 panel with 4 participants)	Corporate Recruitment Fair Only 10 Available	Graduate School Recruitment Fair Only 12 Available
<b>\$2,500</b> <i>for exclusive session</i>	<b>\$1,500</b>	<b>\$1,500</b>	<b>\$1,000</b>	<b>\$500</b>
Exclusive to this level: <ul style="list-style-type: none"> <li>• Sponsor of 50-minute Session (Saturday) or a 50-minute Hands-on Lab (Sunday)</li> <li>• 1/4-page ad in <i>THE BRIDGE</i></li> <li>• 2 Conference tickets, including tickets to Saturday Night Awards Banquet</li> </ul>	Exclusive to this level: <ul style="list-style-type: none"> <li>• Panelist on a 1-hour technical or professional development session</li> <li>• 1 Conference ticket, including 1 ticket to the Saturday Night Awards Banquet</li> </ul>	Exclusive to this level: <ul style="list-style-type: none"> <li>• Panelist on a 1-hour Graduate School panel session</li> <li>• Friday dinner, Saturday lunch, and breaks</li> <li>• 1 Conference ticket, including 1 ticket to Saturday Night Awards Banquet</li> </ul>	Exclusive to this level: <ul style="list-style-type: none"> <li>• Friday dinner, Saturday lunch, and breaks</li> <li>• 1 Conference ticket</li> </ul>	Exclusive to this level: <ul style="list-style-type: none"> <li>• Friday dinner, Saturday lunch, and breaks</li> <li>• 1 Conference ticket</li> </ul>

**Extra Conference tickets are available for \$500**

**All packages above include:**

- 5-foot display table during the conference to meet attendees
- Electronic, indexed Resume Book of all resumes submitted by attendees
- Friday dinner, Saturday lunch and refreshment breaks
- 5 conference-specific newsletters sent via direct email campaign
- Social media posts on LinkedIn, Facebook, Instagram, and Twitter
- Name on conference T-shirt
- Conference analytics

**Contact us to customize a package that meets your goals. Single- and multi-event sponsorships, and digital advertising opportunities are available. Contact Nancy Ostin at [n.ostin@ieee.org](mailto:n.ostin@ieee.org).**