

Social Media Sub-Committee Member:

- Description: The HKN social media sub-committee is currently looking for volunteers to help us develop content for our social media channels. This sub-committee is responsible for advertising HKN programs and events, sharing upcoming opportunities across IEEE, sharing member and chapter stories, and helping fulfill sponsorship packages. Sub-committee members would primarily help develop posts (graphics and captions) and plan out our posting schedule.
- Time commitment: One 1 hour meeting per month + At least 15 minutes per week for post creation and asynchronous sub-committee communication (the time commitment is dependent on how many posts/campaigns you are willing to take on).
- Time frame: 2022
- Qualification: comfortable working with google slides and canva, willing to communicate regularly on slack, familiarity with posting to different social media platforms is not required but is helpful
- Check out the committee's work here:
<https://www.linkedin.com/company/ieee-eta-kappa-nu>

Video Content Development:

- Description: HKN started a YouTube channel in 2021 to share content from our events, as well as podcasts, profiles, and more. We're currently looking for volunteers to help with developing and distributing more video content. Volunteers will have the opportunity to help plan out new videos and podcasts, practice their interviewing skills, edit videos, and interact with the global HKN audience.
- Time commitment: One 1 hour video team meeting per month + One 1 hour PR & comms meeting per month (options) + ~1 hour per week for content development and asynchronous communication (the time per week will depend on projects you get involved with)
- Time frame: 2022
- Qualification: comfortable developing video and podcast concepts, willing to help write video scripts, able to help plan out video content posting. Video editing experience is not required but is a desirable skill.
- Check out the sub-committee's work here: <https://www.youtube.com/c/IEEEHKN>