

# The Student Leadership Conference

## PACKAGES and RATES

PLATINUM 1 Available	GOLD 4 Available	SILVER 8 Available
<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>
<b>Exclusive Sponsor of IEEE-HKN Awards and Recognition Ceremony and Keynote Address</b> with marquee recognition in conference reception area <ul style="list-style-type: none"> <li>LIVE 9 October 2021</li> <li>Full-page ad in <i>THE BRIDGE</i></li> <li>10 Conference tickets</li> </ul>	<b>Exclusive to this level:</b> <ul style="list-style-type: none"> <li>Sponsor of <b>two 1-hour Sessions, one 2-hour Workshop, or a Networking Event</b></li> <li>Sessions Available: 2, 3 or 9 October</li> <li>1/2-page ad in <i>THE BRIDGE</i></li> <li>6 Conference tickets</li> </ul>	<b>Exclusive to this level:</b> <ul style="list-style-type: none"> <li>Sponsor of a <b>1-hour technical or professional development session</b></li> <li>Sessions Available: 2, 3 or 9 October</li> <li>1/4-page ad in <i>THE BRIDGE</i></li> <li>2 Conference tickets</li> </ul>

### Platinum, Gold and Silver Sponsor Packages Include:

- Fully customizable booth (add company profile, logo, photos, video, etc.) in the **Expo Hall** for full conference
  - Host small-group sessions and one-on-one conversations with attendees
  - Set your own live booth hours
- Conference Ticket holders can:
  - Create customized profiles on the conference platform. Profile can include video, photos, clickable links to job postings, and contact information
  - Chat, video chat, and schedule meetings with conference attendees
  - Access all learning and networking sessions
- Booth at **Recruitment Fair** with 2 seats for representatives (access on 6 October only)
- Clickable logo on the conference website
- 5 conference-specific newsletters sent via direct email campaign
- Exclusive social media post for your company on LinkedIn, Facebook, Instagram, and Twitter
- Logo on conference T-shirt
- Add-on conference tickets are available for an additional cost
- Conference analytics

### Recruitment Fair Only (6 October 2021)

**\$800**

- Schedule and hold meetings/interviews during Recruitment Fair hours with conference attendees with live video chat integrations
- Customized booth (show company profile video, add photos, link to job postings)
- 2 seats in the Recruitment Fair booth
- Add-on full conference tickets available for an additional cost

Contact us to customize a package that meets your goals. Single- and multi-event sponsorships, and digital advertising opportunities are available. Contact Christine Cherevko at [c.cherevko@ieee.org](mailto:c.cherevko@ieee.org).



## IEEE-HKN < 2021 > Student Leadership CONFERENCE

### The Student Leadership Conference

2, 3, 6, and 9 OCTOBER 2021

The **IEEE-HKN Student Leadership Conference (SLC)** is the premier Student Conference for top-flight engineering students that is focused on personal development and chapter leadership. This 4-day virtual event offers a unique value proposition to industry and graduate school recruiters as it puts you in touch with on-campus leaders and accomplished undergraduate juniors and seniors and graduate students.

Leverage the power of our new, interactive, one-stop event platform to get the most out of your sponsorship. Our SLC online experience features a reception area; an event stage; custom booths in the Expo Hall; breakout rooms for small-group networking and one-on-one conversations; attendee profiles; interactive networking, and embedded chat and video calls. It is mobile friendly and you can schedule meetings and interviews without having to leave the platform. You will receive conference analytics and tickets to attend all sessions.

Clients will be able to sponsor or speak at sessions or both. All sessions will be made available for on-demand viewing, which multiplies viewership and clicks. Custom packages are available.

A recruitment fair, to be held on 6 October 2021, in conjunction with the conference, gives employers and graduate schools the opportunity to video chat and schedule appointments directly with IEEE-HKN's highly motivated and skilled members.

Secure your booth for this event now.

“  
At the IEEE-HKN SLC, I met many students who were excited to talk to me about Lockheed Martin, and I will be sending their information and the resume book to our EE hiring managers.

GREG NIEMAN  
Lockheed Martin

“  
The SLC experience is something every HKN member should be able to have at least once in his or her university years. It's the moment when you realize there's someone else out there who feels part of a community exactly like you do, with whom to share interests, educational background, experiences, etc. Attending the conference is one of the countless benefits of being part of that community.”

Lorenzo Moro, former Chapter Officer  
at the Mu Nu Chapter  
at Politecnico di Torino