

Multi-Day Event
Begins
October 28

IEEE-Eta Kappa Nu HKN Experience



RESERVE
Your
Opportunity
NOW!

The 2020 HKN Experience is a multi-day, interactive, online event expected to attract 1,000 of the world's top electrical, electronic, and computer engineering students and young professionals. It is the premier educational and networking event of IEEE's honor society and YOUR opportunity to network with and recruit top engineering talent. **Space is limited.**

NEW! Virtual Career and Graduate School Recruitment Fair. Get your booth now!

	SILVER	GOLD	Platinum	CONFERENCE
Includes Customized Recruitment Fair Booth	\$5,000	\$7,500	\$10,000	\$15,000
Without Recruitment Fair Booth	\$2,500	\$5,000	\$7,000	\$12,000
	10 Available	5 Available	2 Available	1 Available
Exclusive Sponsor of Awards Ceremony* (Available to watch live or on demand until 31-JAN-21)				X
Marquee Placement of Logo				X
Logo and Link to Sponsor URL in all marketing and registration communications, and on online sessions, workshops and/or social events as outlined in package inclusions below. Exclusive and panel sessions available on-demand through 31-JAN-21.	X	X	X	X
Online Job Fair Booth and Access to Resume Book (If Recruitment Fair Booth is Purchased)	Level 3	Level 2	Level 1	Level 1
Exclusive Sponsor of a 2-hour hands-on Workshop or of two 1-hour sessions*			X	X
Exclusive Sponsor of (Choose one): 1-hour Session,* 1-hour Networking Event or 1-hour Gaming Event		X		
Panelist for 1 Session or Social Event (Each is 1 hour in duration).	X			
Showcase Webpage (on the HKN.org website until 31-JAN-21)	X	X	X	X
Conference Newsletter Ads (5X)	X	X	X	X
Eligible to add a coupon or discount code in the Digital Goodie Bag	X	X	X	X
1 Ad in THE BRIDGE (Oct 2020 or Feb 2021)	Quarter-page	Half-page	Full-page	Full-page
Sponsor "Thank You" page in THE BRIDGE, ISSUE 1 2021	X	X	X	X
Sponsor Social Media posts prior to and during conference	X	X	X	X
List of Conference registrants who opt to receive information	X	X	X	X

***Exclusive Sessions** include your audio or video to be played in the lobby for up to 15 minutes before start of session (excludes Networking and Gaming events).

See reverse for Recruitment Fair inclusions and a la carte rates and special opportunities for Graduate Schools.

To reserve your spot, discuss custom packages or for questions, contact Christine Cherevko at c.cherevko@ieee.org



IEEE Eta Kappa Nu

hkn.ieee.org



See reverse for Career and Graduate School Fair ONLY rates and special opportunities for graduate schools.

IEEE-HKN Virtual Career & Graduate School Recruitment Fair

Thursday, 5 November ◊ 11 a.m. to 2 p.m. (ET)

Network with and interview potential employees and Graduate School candidates through a state-of-the-art platform. Customize your booth with photos, videos and logos. Every level includes training and set-up.

For a quick demo of this powerful, sophisticated platform, [click here](#).

Included in sponsor packages or available a la carte.

LEVEL 1

- Fully Customized Booth
- Top-Tier Lobby Placement
- 4 Recruiter Seats in Booth
- Database of All Candidates with Resumes
- Top-Tier Logo Placement on Registration Page
- 2 Featured Jobs on Registration Page
- Company Description on Registration Page
- (2) 30-day Job Postings on IEEE-HKN Job Board
- 60-day Resume Database Access on IEEE HKN Career Center

\$3,000

Recruitment Fair Only

LEVEL 2

- Fully Customized Booth
- Middle-Tier Lobby Placement
- 2 Recruiter Seats in Booth
- Database of All Candidates with Resumes
- Middle-Tier Logo Placement on Registration Page
- 1 Featured Job on Registration Page
- (1) 30-day Job Posting on IEEE-HKN Job Board
- 30-day Resume Database Access on IEEE HKN Career Center

\$2,500

Recruitment Fair Only

LEVEL 3

- Fully Customized Booth
- 1 Recruiter Seat in Booth
- Lower-Tier Placement on Registration Page

\$2,000

Recruitment Fair Only

Special Rate for Universities and Graduate Schools

50% off any Recruitment Fair Level

Special Opportunities for Universities

Limited availability. Open to academic institutions only.

University Sponsorship Level (No Recruitment Fair)

\$1,000

- Showcase Webpage (on the IEEE-HKN website through 31-JAN-21)
- Conference Newsletter Ads (5X)
- Eligible to add a coupon or discount code in the Digital Goodie Bag
- Quarter-page ad in THE BRIDGE (Oct 2020 or Feb 2021)
- Sponsor "Thank You" page in THE BRIDGE, ISSUE 1 2021
- List of Conference registrants who opt to receive information

DISCOUNTED GOLD SPONSORSHIP

with Recruitment Fair
\$6,250

DISCOUNTED SILVER SPONSORSHIP

with Recruitment Fair
\$3,500

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