



IEEE-ETA KAPPA NU

# 2019 MEDIA KIT

Reach Eta Kappa Nu students,  
the top electrical, electronic  
and computer engineering,  
computer science and allied  
fields students in the world.





## IEEE-ETA KAPPA NU

### IEEE-Eta Kappa Nu

(IEEE-HKN) promotes excellence in the profession and in education through an emphasis on *scholarship, character and attitude.*



IEEE-HKN is the honor society of the IEEE and consists of students and professionals in the IEEE areas of interest. There are members and alumni from more than 260 chapters around the world.





### More Than Just GPA

Beyond advanced technical skills, HKN students possess the highly desired qualities of leadership and communication and presentation skills. Their impeccable character and positive attitude are assessed by faculty and peers and are equally as important as their grades.

- HKN students performed 80,504 hours of community service in 2018
- Their outreach last year impacted 88,435 people worldwide
- They interacted with 577 companies

### Who Are HKN Students?

Simply put, Eta Kappa Nu students represent the top electrical, electronic and computer engineering, computer science and allied fields students in the world.

- 98 of the top 100 Engineering schools in the USA have HKN Chapters
- Over 260 chapters – including 25 international chapters
- More than 3,500 students are inducted every year
- More chapters are begun every year



# PROMOTE YOUR BUSINESS OR ORGANIZATION TO THE TOP ENGINEERING STUDENTS

*The Bridge*, the official digital magazine of Eta Kappa Nu, publishes three times a year.

It's a perfect platform to promote your business or organization to IEEE-HKN students – 25,000 of the top engineering students and graduates from over 220 universities.

In addition to the current circulation of *The Bridge*, IEEE-HKN inducts over 3,000 new top engineering students each year, which increases the ability to impact an important – and ever growing – demographic.

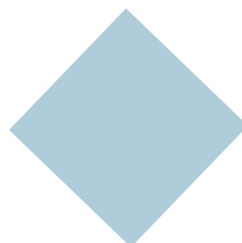
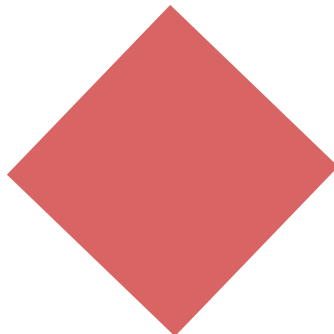
## Generate Leads!

*The Bridge* published 3 times per year (February/May/October). Receive discounted rates for advertising in multiple issues.

### THE BRIDGE PUBLICATION RATES

	Full Page	½ Page	¼ Page
1 issue	\$3,150	\$1,654	\$827
2 issues	\$3,056	\$1,604	\$802
3 issues	\$2,961	\$1,555	\$777

For a price quote or more information, contact Christine Cherevko, IEEE Educational Sales Specialist, at [c.cherevko@ieee.org](mailto:c.cherevko@ieee.org)

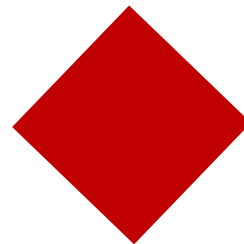


# SPECIAL OPPORTUNITY: IEEE-HKN Student Leadership Conference 2019

The 2019 conference is expected to attract nearly 200 of the world's top electrical, electronic, and computer engineers and computer scientists to the November 1-3 conference, to be hosted at Tufts University School of Engineering.

The conference includes:

- Technical Sessions
- Professional Development Workshops
- Product and Project Demonstrations
- Networking
- Exhibits, featuring corporate and graduate school representatives



That was honestly the most thrilling professional experience I have ever had. Meeting so many accomplished engineers in such a select gathering, taught me a lot about electrical engineering.



**Pavan S. Holur**  
*Gamma Iota Chapter - UCLA*

There are several opportunities for corporations and organizations to participate:

- Conducting one- to four-hour workshops on products, product lines and projects
- Sponsoring a student competition
- Participating as an exhibitor
- Sponsoring tables at the Networking Dinner or a Lunch
- Hosting a breakfast, lunch or break

## IEEE-HKN 2019 Student Leadership Conference Sponsorship Opportunities

Silver	Gold	Platinum
\$2,500	\$5,000	\$10,000
6' Exhibit Table at Conference, includes 2 program registrations with all meals.	6' Exhibit Table at Conference, includes 2 program registrations with all meals.	6' Exhibit Table at Conference, includes 2 program registrations with all meals.
	1- to 2-minute presentation talk on Friday, November 1, opening dinner	3- to 5-minute presentation talk on Friday, November 1, opening dinner
Quarter Page Ad in one (1) issue of Bridge Magazine (Oct. 2019 or Feb. 2020)	Half Page Ad in one (1) issue of Bridge Magazine (Oct. 2019 or Feb. 2020)	One Full Page Ad in one (1) issue of Bridge Magazine. (Oct. 2019 or Feb. 2020)
Logo on conference T-shirt	Logo on conference T-shirt	Premium placement of logo on conference T-shirt
Silver Sponsor recognition on HKN website, conference page	Gold Sponsor recognition on HKN website, conference page and in The Bridge	Platinum sponsor recognition on HKN website, conference page and in The Bridge
		Platinum sponsor recognition in conference communications
2 Tickets to Networking Dinner and Sponsorship of 1 table at Dinner.	2 Tickets to Networking Dinner and Sponsorship of 1 table at Dinner.	4 Tickets to Networking Dinner and Sponsorship of 2 Tables at Dinner.
1-hour workshop on Saturday	Two (2) 1-hour workshops on Saturday	4-Hour Workshop on Sunday morning. Exclusive table on Sunday.

Sponsor Exhibit Hours:	Saturday, November 2	9:00am – 11:30am 1:30pm – 6:00pm
Sponsor Set Up:	Saturday, November 2	7:30am – 8:30am

For more information, please contact: [c.cherevko@ieee.org](mailto:c.cherevko@ieee.org).

# Additional Student Leadership Conference Sponsorship Opportunities\*

1-Hour Hands-on Workshop on Saturday	\$3,000.00
2-Hour Hands-on Workshop on Saturday	\$5,000.00
Attendee Badge Lanyards	\$1,500.00 (1 Available)
Attendee Bags with Logo	\$2,500.00 (1 Available)
Insulated Water Bottles with Logo	\$2,500.00 (1 Available)
Breakfast	\$3,000.00 (2 Available)
Lunch	\$5,000.00 (1 Available)
Refreshment Break	\$1,000.00 (2 Available)
Dinner (Saturday Evening)	\$8,000.00 (1 Available)
Puzzle Challenge/Competition	\$1,500.00 (1 Available)

\*Subject to availability; please check to see if the item is still available.

All sponsorship payments are due by due by July 31, 2019.



For more information, please feel free to contact  
[c.cherevko@ieee.org](mailto:c.cherevko@ieee.org) or go to our website at [hkn.org](http://hkn.org)

# Special Opportunities for Non-Profit Organizations at the Student Leadership Conference

Exhibit Table Pricing	
Level 1 Exhibitor	Level 2 Exhibitor
\$500.00	\$1,000.00
4' Exhibit Table during Friday dinner and program and Saturday breakfast and lunch. Includes 2 program registrations and includes Friday dinner and Saturday breakfast and lunch.	4' Exhibit Table during Friday dinner and program and Saturday breakfast and lunch. Includes 2 program registrations and includes Friday dinner and Saturday breakfast and lunch.
Logo on HKN Conference T-shirt	Logo on HKN Conference T-shirt
Sponsor logo on HKN website, 2019 conference page.	Sponsor logo on HKN website, 2019 conference page.
	Sponsorship of one lunch table on Saturday.

*Note: Space is subject to availability. The above pricing is available for non-profit organizations and academic institutions only.*

Exhibit Hours:	Friday, November 1	5:00pm -- 9:00pm
	Saturday, November 2	7:30am – 9:00 am
		11:30am -- 1:30pm
Sponsor Set Up:	Friday, November 1	3:00pm – 5:00pm

Payment is due by August 15, 2019.

For more information, please contact  
[c.cherevko@ieee.org](mailto:c.cherevko@ieee.org) or go to our website at [hkn.org](http://hkn.org)





## IEEE-ETA KAPPA NU

IEEE-HKN has 263 chapters at top universities around the globe.

- University of Illinois at Urbana-Champaign (Alpha Chapter)
- Air Force Institute of Technology
- American University-Sharjah
- Arab Academy For Science & Technology - Alexandria
- Arizona State University
- Auburn University
- Baylor University
- Bharati Vidyapeeth College of Engineering
- Boise State University
- Boston University
- Bradley University
- Brigham Young University
- California State University, Northridge
- California Institute of Technology (Caltech)
- California Polytechnic State University
- California State Polytechnic University
- California State University-Long Beach
- California State University-Fullerton
- California State University-Fresno
- California State University-LA
- California State University-Chico
- California University of Santa Cruz
- Capitol College
- Carnegie Mellon University
- Case Western Reserve University
- Christopher Newport University
- Chulalongkorn University
- City College of New York
- Clarkson College
- Clemson University
- Cleveland State University
- Colorado State University
- Columbia University
- Cooper Union
- Cornell University
- Dalhousie University
- Drexel University
- Duke University
- East Carolina University
- Eastern Washington University
- Embry-Riddle Aeronautical University- Daytona Beach
- Embry-Riddle Aeronautical University- Prescott
- Fairleigh Dickinson University
- FAMU-FSU
- Florida Institute of Technology
- Florida International University
- G.H. Rasoni College of Engineering, India
- Gannon University
- George Mason University
- George Washington University
- Georgia Institute of Technology
- Hofstra University
- Howard University
- Illinois Institute of Technology
- Indian Institute of Science - Bangalore
- Iowa State University
- Johns Hopkins University
- Kansas State University
- Kettering University
- Khalifa University
- Lafayette College
- Lamar University-Beaumont
- Lawrence Institute of Technology
- Lehigh University
- Louisiana State University
- Louisiana Technological University
- Manhattan College
- Marquette University
- Massachusetts Institute of Technology
- Miami University
- Michigan State University
- Michigan Technological University
- Milwaukee School of Engineering
- Mississippi State University
- Missouri University of Science and Technology
- Monmouth University
- Montana State University in Bozeman
- National Chiao Tung University



CalPoly Chapter Induction, October 2018

## Student Chapters Continued

- National Technical University of Athens
- National University of Science & Technology – Kuala Lumpur
- National University of Singapore
- Naval Postgraduate School
- New Jersey Institute of Technology
- New Mexico State University
- New York Institute of Technology
- New York Institute of Technology - Old Westbury
- New York Polytechnic
- New York Polytechnic School of Engineering
- New York University
- North Carolina A&T State University
- North Carolina State University
- North Dakota State University
- Northeastern University
- Northern Illinois University
- Northrop University
- Northwestern University
- Norwich University
- Oakland University
- Ohio State University
- Ohio University
- Oklahoma State University
- Old Dominion University
- Oregon State University
- Pennsylvania State University
- Politecnico Di Torino, Italy
- Polytechnic University of New York
- Portland State University
- Prairie View A&M (University of Texas)
- Pratt Institute
- Princeton University
- Purdue University
- Purdue University - Indianapolis
- Rensselaer Polytechnic Institute
- Rochester Institute of Technology
- Rose-Hulman Institute of Technology
- Rutgers University
- San Diego State University
- San Jose State University
- Santa Clara University
- Seattle University
- Singapore University of Technology and Design
- South Dakota School of Mines & Technology
- South Dakota State University
- Southern Illinois University, Carbondale
- Southern Illinois University, Edwardsville
- Southern Methodist University
- Southern University A & M
- St. Cloud State University



Students at Wichita State University take the HKN pledge.

- St. Louis University
- State University of New York - Binghamton
- State University of New York - New Paltz
- State University of New York at Buffalo
- Stevens Institute of Technology
- SUNY at Stony Brook
- Syracuse University
- Tecnologico de Monterrey
- Temple University
- Tennessee State University
- Tennessee Technological University
- Texas A & M University
- Texas A & M University - Kingsville
- Texas A&M - Qatar
- Texas Tech University
- The University of Hong Kong
- Trine University
- Tufts University
- Tulane University
- Tuskegee University
- UCSI University - Kuala Lumpur
- Union College
- Union University
- United States Military Academy
- University of Missouri - Columbia
- University of Akron
- University of Alabama
- University of Alabama - Birmingham
- University of Alabama - Huntsville
- University of Alaska - Anchorage, Fairbanks
- University of Arizona
- University of Arkansas
- University of Bridgeport
- University of California, Santa Barbara
- University of California, Irvine
- University of California, Berkeley
- University of California, Los Angeles
- University of California, Riverside
- University of California, San Diego

# Student Chapters Continued

- University of Central Florida
- University of Cincinnati
- University of Colorado - Colorado Springs
- University of Colorado - Denver
- University of Colorado - Boulder
- University of Connecticut
- University of Dayton
- University of Delaware
- University of Denver
- University of Detroit Mercy
- University of District of Columbia
- University of Evansville
- University of Florida
- University of Hartford
- University of Hawaii at Manoa
- University of Houston
- University of Illinois - Chicago
- University of Iowa
- University of Johannesburg
- University of Kansas
- University of Kentucky
- University of KwaZulu-Natal
- University of Louisville
- University of Maine
- University of Maryland - College Park
- University of Massachusetts - Dartmouth
- University of Massachusetts - Amherst
- University of Massachusetts - Lowell
- University of Memphis
- University of Miami
- University of Michigan
- University of Michigan - Dearborn
- University of Minnesota
- University of Mississippi
- University of Missouri - Kansas City
- University of Nebraska
- University of Nevada, Reno
- University of New Haven
- University of New Mexico
- University of New Orleans
- University of North Carolina Charlotte
- University of North Dakota
- University of North Florida
- University of North Texas
- University of Notre Dame
- University of Oklahoma
- University of Pennsylvania
- University of Pittsburgh
- University of Portland
- University of Puerto Rico at Mayaguez
- University of Queensland
- University of Rhode Island
- University of San Diego
- University of Scranton
- University of South Alabama
- University of South Carolina
- University of South Florida
- University of Southern California
- University of Southwestern Louisiana
- University of Tennessee
- University of Texas at Arlington
- University of Texas at El Paso
- University of Texas at San Antonio
- University of Texas at Dallas
- University of Texas at Austin
- University of the Pacific
- University of Toledo
- University of Tulsa
- University of Utah
- University of Virginia
- University of Washington
- University of West Florida
- University of Wisconsin
- University of Wisconsin - Platteville
- US Naval Academy
- Valparaiso University
- Vanderbilt University
- Villanova University
- Virginia Commonwealth University
- Virginia Military Institute
- Virginia Tech
- Waseda University, Tokyo
- Washington University - St. Louis
- Wayne State University
- Wentworth Institute of Technology
- West Virginia Institute of Technology
- West Virginia University
- Western Michigan University
- Western Washington University
- Wichita State University
- Wilkes University
- William Marsh Rice University
- Worcester Polytechnic Institute

## NEW CHAPTERS IN 2018



### REGIONS 7-10:

- Khalifa University, UAE
- American University of Sharjah, UAE
- G. H. Rasoni College of Engineering, India
- Arab Academy of Technology, Egypt
- National Chiao Tung University, Taiwan
- Waseda University, Japan

- Valparaiso University, Indiana
- University of California, Santa Cruz
- University of Evansville, Indiana

The HKN designation is a life-long designation – once Eta Kappa Nu, always Eta Kappa Nu. Our students have joined the ranks of some of the world’s greatest minds.

- **Steve Wozniak**  
Co-founder of Apple  
Eta Chapter
- **Larry Page**  
Co-founder of Google  
Beta Epsilon Chapter
- **Vint Cerf**  
“Father of the Internet”  
Eta Chapter
- **Irwin Jacobs**  
Founder of Qualcomm  
Kappa Chapter
- **David Filo**  
Co-founder of Yahoo!  
Theta Alpha Chapter
- **Martin Cooper**  
Inventor of the first mobile  
telephone  
Delta Chapter
- **Henry Samueli**  
Co-founder of Broadcom  
Iota Gamma Chapter
- **Thelma Estrin**  
Creator of the first  
WEIZAC computer  
Eta Chapter

