

Student Leadership Conference 2018

Sponsorship Packages

Level	Amount	Acknowledgement
Gold	\$7,500	<ul style="list-style-type: none"> • Waived registration fee for all representatives • Representatives will be able to stay on site at the Reitz Union Hotel (hotel is on campus) • Exclusive sponsor of a meal event (choice of Friday dinner, Saturday breakfast, Saturday lunch, Saturday dinner) • Designated email to all SLC attendees featuring your company or product (Sponsor must provide copy; content subject to IEEE-HKN approval) • Company name/logo displayed prominently in event's promotional and on-site marketing and advertising collateral (including website, social media, email blasts, IEEE-HKN's magazine THE BRIDGE, on-site materials) • Resume book with HKN students in EE and CS attending conference • Speaker Opportunity. Company presentation on a relevant topic/ Tech-Talk • Complimentary exhibition booth at Recruiter Reception • Sponsor logo will be included in a one-page Thank You Ad in THE BRIDGE magazine
Silver	\$5,000	<ul style="list-style-type: none"> • Waived registration fee for up to 2 representatives • Company name/logo displayed prominently in event's promotional and on-site marketing and advertising collateral (including website, social media, email blasts, IEEE-HKN's magazine THE BRIDGE, on-site materials) • Designated email to all SLC attendees featuring your company or product (Sponsor must provide copy; content subject to IEEE-HKN approval) • Opportunity to provide promotional item during an event • Speaker Opportunity: company presentation on a relevant topic/ Tech-Talk • Resume book with HKN students in EE and CS attending conference • Complimentary exhibition booth at Recruiter Reception • Sponsor logo will be included in a one-page Thank You Ad in THE BRIDGE magazine
Bronze	\$3,500	<ul style="list-style-type: none"> • Company name/logo displayed in event's promotional and on-site marketing and advertising collateral (including website, social media, email blasts, IEEE-HKN's magazine THE BRIDGE, on-site materials) • Opportunity to provide promotional item during an event • Resume book with HKN students in EE and CS attending conference • Complimentary exhibition booth at Recruiter Reception • Sponsor logo will be included in a one-page Thank You Ad in THE BRIDGE magazine

* The exhibition booths are typically six-foot tables. Adjustments can be made upon request.

* Opportunity for company name/logo to be displayed on conference t-shirts, bags, and lanyards can be discussed upon request.

* For exclusive sponsor of a meal event, there is an opportunity to speak/present during the meal for a set amount of time.