THE BRIDGE

Advertorial Packages and Rates

Electrical and Computer Engineering Education
A Special Section Brought to you by IEEE-HKN and Our University Partners

THE BRIDGE, the official digital magazine of Eta Kappa Nu, publishes three times a year. It’s a perfect platform to promote your University to IEEE-HKN members—25,000 of the top engineering undergrad and graduate students—plus young professionals from throughout the globe. In addition to the current circulation of THE BRIDGE, IEEE-HKN inducts over 3,000 new top engineering students each year, which increases the ability to impact an important—and ever growing—demographic.

THE BRIDGE is downloadable from the HKN.org website and the IEEE app year-round. This special section will have its own presence on the website from the day the specific issue is published until the publication date of the next issue, giving you extended reach (for example, it would appear on the website from 13 May to 14 October). Readers can download this section.

ALL CATEGORIES ALSO INCLUDE:

• A permanent link to your URL on the HKN.org BRIDGE page
• 2 posts per magazine issue purchased on every HKN social media channel
• Logo in the HKN Student newsletter distributed in the month after THE BRIDGE is published (if you purchase an ad in one issue, your logo and link is included in 1 newsletter; 2 issues = 2 newsletters; 3 issues = 3 newsletters).

If you would like to package this digital advertising opportunity with an HKN Conference sponsorship and digital advertising package, please contact Christine Cherevko at c.cherevko@ieee.org

https://hkn.ieee.org

See reverse for a la carte and custom options and special opportunities for non-profit organizations.
8 Tips for Handling a Job Search While Working Full-Time

1. Avoid advertising it
2. Do not use employer time
3. Interview outside traditional work hours
4. Keep a low profile
5. Use references from previous jobs, even if not in your current industry
6. Use discretion
7. Keep at it

Follow these tips to conduct a successful job search while employed.

If you would like to package this digital advertising opportunity with an HKN Conference sponsorship and digital advertising package, please contact Christine Cherevko at c.cherevko@ieee.org