

6-8 NOVEMBER
University of California,
San Diego



Student Leadership CONFERENCE

**RESERVE
Your Space
NOW!**

The 2020 IEEE-Eta Kappa Nu (IEEE-HKN) Student Leadership Conference is expected to attract nearly 250 of the world's top electrical, electronic, and computer engineering students and graduates. This conference, the premier educational and networking event of IEEE's honor society, is your opportunity to meet and recruit top engineering talent. **Space is limited.**

SILVER	GOLD	PLATINUM	CONFERENCE
\$2,500	\$5,000	\$10,000	\$15,000
6 Available	4 Available	2 Available	1 Available
6' Exhibit Table at Conference, includes 2 program registrations with all meals	6' Exhibit Table at Conference, includes 2 program registrations with all meals	6' Exhibit Table at Conference, includes 4 program registrations with all meals	6' Exhibit Table at Conference, includes 4 program registrations with all meals
2 Tickets to Awards Banquet and Sponsorship of 1 table at the dinner	2 Tickets to Awards Banquet and Sponsorship of 1 table at the dinner	4 Tickets to Awards Banquet and Sponsorship of 2 tables at the dinner	4 Tickets to Awards Banquet and Sponsorship of 2 tables at the dinner
Electronic copy of the HKN Resume Book	Electronic copy of the HKN Resume Book	Electronic copy of the HKN Resume Book	Electronic copy of the HKN Resume Book
Participation in a Plenary Panel Session for all Sponsors	Participation in a Plenary Panel Session for all Sponsors	Participation in a Plenary Panel Session for all Sponsors	Participation in a Plenary Panel Session for all Sponsors
¼ Page Ad in THE BRIDGE	½ Page Ad in THE BRIDGE	Full-page Ad in THE BRIDGE	Full-page Ad in THE BRIDGE
Photo spread from Conference in THE BRIDGE (Feb 2021 issue), with all sponsor logos	Photo spread from Conference in THE BRIDGE (Feb 2021 issue), with all sponsor logos	Photo spread from Conference in THE BRIDGE (Feb 2021 issue), with all sponsor logos	Photo spread from Conference in THE BRIDGE (Feb 2021 issue), with all sponsor logos
Logo on T-shirt and conference website, the primary method of communication and only portal used for attendee registration	Logo on T-shirt and conference website, the primary method of communication and only portal used for attendee registration	Prominent placement of logo on T-shirt and website, the primary method of communication and only portal for attendee registration	Premium placement of logo on T-shirt and website, the primary method of communication and only portal for attendee registration
Logo on sponsor recognition banners placed in multiple places during conference	Logo on sponsor recognition banners placed in multiple places during conference	Logo on sponsor recognition banners placed in multiple places during conference	Logo on sponsor recognition banners placed in multiple places during conference
1-hour session on Saturday	1-hour session on Saturday	Exclusive sponsor of a 3-hr workshop Friday night or 2-hr workshop Saturday (First sponsor confirmed gets first choice.)	Exclusive sponsor of a 4-hour workshop Sunday morning
	Interview Room to meet with prospective employees/students	Interview Room to meet with prospective employees/students	Interview Room to meet with prospective employees/students
		Remarks at one breakfast (5 minutes)	Keynote Remarks at Saturday's Lunch
		Pre-Conference email sent on your behalf	Pre-Conference email sent on your behalf

To reserve your spot, discuss custom packages or for questions, contact Christine Cherevko at c.cherevko@ieee.org



IEEE Eta Kappa Nu

hkn.ieee.org



See reverse for a la carte and custom options and special opportunities for non-profit organizations.

Choose One or More of These Options or Add Them to A Package to Make a Custom Package

▪ Exclusive! Saturday Awards Banquet (includes 10-minute presentation at dinner, premium signage at dinner, copy of resume book, logo on website and T-shirt, 4 tickets to full conference and full-page ad in THE BRIDGE)	\$20,000.00 (1 Available)
▪ Friday Dinner, 10-minute address, premium signage	\$8,000.00 (1 Available)
▪ Networking Reception and premium signage	\$3,500.00 (1 Available)
▪ Lunch, 10-minute address, premium signage	\$8,000.00 (2 Available)
▪ Breakfast, 10-minute address, premium signage	\$5,000.00 (2 Available)
▪ Refreshment Break	\$1,500.00 (2 Available)
▪ Interview Room	\$3,000.00 (5 Available)
▪ 2-Hour Hands-on Workshop on Saturday	\$5,000.00 (2 Available)
▪ Attendee Badge Lanyards with Your Logo	\$2,500.00 (1 Available)
▪ Attendee Bags with Your Logo	\$2,500.00 (1 Available)
▪ Transportation Sponsor, signage on all buses and on schedules (online and printed)	\$5,000.00 (1 Available)



Special Opportunities for Universities and Non-Profit Groups

Limited availability. Open to non-profit organizations and academic institutions only.

LEVEL 1 EXHIBITOR	LEVEL 2 EXHIBITOR
\$500.00	\$1,000.00
<p>4'Exhibit Table during Friday dinner and program and Saturday breakfast and lunch. Includes 1 program registration, including Friday dinner and Saturday breakfast and lunch.</p> <p>"Meet our Exhibitors" small-group session with student attendees</p> <p>Access to IEEE-HKN Electronic Resume Book</p> <p>Logo on HKN Conference T-shirt and website, the primary method of communication and only portal used for attendee registration</p> <p>Photo spread from Conference in THE BRIDGE (Feb 2021 issue), with all exhibitor logos</p>	<p>4'Exhibit Table during Friday dinner and program and Saturday breakfast and lunch. Includes 1 program registration, including Friday dinner and Saturday breakfast and lunch.</p> <p>"Meet our Exhibitors" small-group session with student attendees</p> <p>Access to IEEE-HKN Electronic Resume Book</p> <p>Logo on HKN Conference T-shirt and website, the primary method of communication and only portal used for attendee registration</p> <p>Photo spread from Conference in THE BRIDGE (Feb 2021 issue), with all exhibitor logos</p> <p>Sponsorship of one table at Saturday Lunch</p>

BECOME AN HKN PARTNER: In addition to the Student Leadership Conference, IEEE-HKN offers numerous programs and advertising opportunities throughout the year. Contact us to explore partnering on our Pathways Program, becoming our exclusive Founders Day Sponsor, sponsoring workshops and webinars, or advertising in THE BRIDGE magazine. Email n.ostin@ieee.org for information.